

# EMPOWERING YOUNG ENTREPRENEURS



MALTMAN'S GREEN SCHOOL





# EXPLORING THEIR OWN POTENTIAL

At Maltman's Green the opportunities for girls to learn about the commercial world begin early on.

From developing an eye for creative detail, an enthusiasm for design, an ability to read and understand people and a confidence in their own potential, these key skills help them explore, reflect and develop a greater understanding of what they could become.

Maltman's Green School

# BUSINESS ACUMEN

Maltman's Green School is committed to developing the leaders of the future and making sure our girls are ready for the commercial world. We take a multi-pronged approach to teaching and inspiring girls to look beyond traditional roles and develop confidence in their own ideas, concepts and passions.

There are 7 key components to how we nurture business acumen at Maltman's Green School:



**Strategic thinking and  
problem-solving Skills**

**Product Design  
Development**

**Leadership skills**

**Communication**

**Marketing**

**Careers Education**

**Risk Taking**





## Enrichment Enterprise Scheme

# STRATEGIC THINKING AND PROBLEM- SOLVING SKILLS

Maltman's Green School's Year 6 Enrichment Enterprise Scheme provides an opportunity for girls to explore and gain invaluable insight into the world of business. The School equips these young entrepreneurs with the knowledge, skills and experience necessary to succeed.

The school's enterprise scheme fosters an innovative spirit, encouraging girls to be creative, think strategically, and develop skills such as business planning, product design, marketing and sales, managing costs and maximising profits. With a £5 pledge from the school the girls set up their own small business, working collaboratively across the summer term.

Through workshops, individual coaching and practical business challenges, this scheme facilitates a space to practise, experiment and collaborate on project ideas with peers. The girls learn the skills of managing money, communication, critical thinking, originality, resilience, financial literacy, a business mindset, team work and collaboration, creativity and originality as they market, make and sell their own products. Setting up stalls at our annual Sports Day and donating to our school charities any profits they generate.

### Key Skills

Business planning  
Marketing  
Finance  
Sales  
Innovation  
creativity  
Decision-making  
Conflict management  
Negotiation  
Problem solving  
Strategic thinking

### Enrichment Enterprise scheme





# BUSINESS EXPERIENCE

A similar scheme runs throughout the school via the House system, where the girls design and make products for their peers. They market and sell them at our Christmas Fair to raise money for their respective House charities.

Maltman's Green School has made the commitment to help equip girls with the right knowledge and skill-set they need to become the world's business and industry leaders of the future. Their Year 6 Enrichment Enterprise Scheme and the House Charity Fundraising Initiative does just that – allowing the girls to think outside the box, apply what they have learnt in the classroom, and most importantly, believe in their ability to create, sustain and run a successful business.

Hands on Business  
Experience



# LEADERSHIP SKILLS

We are committed at Maltman's Green to equipping our girls to be the leaders of the future; to be confident in their abilities and knowledge and able to inspire others. A capable leader can prioritise and adapt those priorities to keep the focus on what matters most, even amid change. We therefore believe in giving our girls the opportunities to develop leadership skills, to be risk takers, to be adaptable and able to focus and prioritise.

Our Year 6 girls take part in the Sports Leaders awards scheme. The aim is to develop confident, healthy leaders through sport and physical activity. Through a one day workshop, the girls learn how to become a good leader and how to work effectively in a team. They have the opportunity for peer-to-peer learning and the development of many life skills such as effective communication and organisation by then going on to teach sport to younger girls within the school.

## Key Skills

Adaptability

Motivating others

Decision-making

Conflict  
management

Negotiation





STEAM

# A NEW STEAM LAB

Maltman's Green School has established an innovative approach to STEAM education that is preparing girls for the world of work. The school's curriculum incorporates hands-on product design and entrepreneurship, empowering the pupils from Year 3 upwards in weekly dedicated lessons, to learn valuable skills they can apply throughout their future careers.

With a new dedicated STEAM laboratory and bespoke curriculum, Maltman's Green School is well-prepared to help our pupils gain the professional skills and experience they need to stand out in today's world of work. The innovative product design program puts the children in the role of professional product designers, empowering them to learn skills that they can take into any field, any profession and any company.



Key Skills

Creativity

Problem-solving

Innovation

Collaboration

Marketing





## STEAM

# PRODUCT DESIGN, MANUFACTURE AND MARKETING

The STEAM-based curriculum has allowed the pupils to work on product designs in areas such as jewellery making for our Year 5s. During the course of the program, the pupils put their skills to the test, crafting creative designs, learning the processes of product design, prototyping and production, and even developing marketing plans for their product lines and using IT software to design marketing materials. The program encouraged the girls to think for themselves as professional product designers.

The STEAM curriculum has been an immense success, giving girls the tools they need to thrive in a competitive global workplace. The students' involvement in this hands-on program has provided them with invaluable experience in a variety of aspects, ranging from business acumen and management to understanding how products are created, manufactured and marketed.

Pupils are required to maintain a reflective journal throughout each half-termly STEAM project - considering skills acquired, how effectively they collaborate with others as well as how they learn.



Written  
Verbal  
Relationship-  
building  
Empathy  
Presentation-  
skills  
Active Listening  
Respect  
Confidence  
Clarity

## KEY SKILLS

# Hosting and Outreach COMMUNICATION SKILLS

At Maltman's Green we know that effective communication is a crucial skill that will prepare our girls for the world of work. We want our girls to understand what matters to different audiences, to be interested in others, to listen and to understand the importance of empathy and respect when communicating. We offer our year 6 prefects, as part of their leadership enrichment training, the opportunities to converse with members of the public at our open events, as hosts at external events for partner organisations and by visiting local care homes to interact with older generations.

When talking to adults and children in a social situation about their time at Maltman's, our pupils are encouraged to listen actively, to ask and answer questions, to find mutual interests and similarities and importantly to smile and make eye contact, all crucial skills in showing respect and representing the school and its values.

Understanding how their own communication skills play a part in how the school is viewed externally, teaches them a great deal about effective communication as well as relationship building and marketing.



# MARKETING

Our year 6 girls are given unique opportunities to experience and learn skills relevant to today's marketplace, both with traditional marketing, social media and digital marketing. They are given the opportunity to collaborate in working with the Head of Marketing and Communications to undertake roles that will enable them to try many different aspects of marketing within the school.

The roles they participate in are:

- Assistant Editors to the Weekly Newsletter**
- Content Marketeers**
- Digital and Video Marketeers**
- Journalists**
- Podcast Producers & Presenters**

**Key Skills**

- Curiosity**
- Collaboration**
- Relationship Building**
- Written and Verbal Communication**
- Creativity**
- Empathy**
- Understanding your audience**





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SUB EDITORS

# PURPLE PRINT ASSISTANT EDITORS

As assistant-editors of the weekly newsletter The Purple Print, the girls are learning how to write engaging content, edit photos, and design a marketing newsletter to engage parents and build a strong sense of community. They are learning to profile their audience and to write compelling copy, to engage their audience, as well as developing skills in proof reading and editing skills. The girls learn how to use marketing software and apps for example Mailchimp to develop the newsletters. They consider readability, target audience appeal, creative content and design.



# CONTENT MARKETEERS

Including photo-journalism and creating short soundbites of information suitable for both the Purple Print Newsletter and social media. The girls have the opportunity to engage their creativity and both written and verbal communication skills. Understanding what is interesting to their audience and how to engage with their peers to get the best outcomes, is developed through real life experience.

Pupils are encouraged to step into content creators' roles, learning how to use a DSLR camera and receiving training from a professional photographer.



Responsible for selecting and photographing a display of the week, interviewing classmates for their weekly highlights and undertaking photojournalism to support the articles in The Purple Print and on social media, our girls can demonstrate their growing knowledge of visual elements and communication techniques.



# VIDEO MARKETING

Engaging in videography, gives the Maltman's girls the opportunity to exercise their creative flair whilst creating videos for the school website and reels suitable for social media engagement.

The girls learn valuable skills for all businesses, from researching and understanding what makes reels current and popular to learning how to create their own reels, from their own ideas, that speak to the Maltman's audience.



Team Work, as a team, as  
a partner, as a family



## Being a reporter for the Purple Print

# JOURNALISM

To really foster creative expression and allow the girls' writing and journalistic abilities to shine, Maltman's Green assigns journalists to report and interview for articles to go into The Purple Print.

Not only does this enhance the skills of verbal communication, but girls are developing the sense of objectivity and staying neutral to tell a good story and connect this with their audience.

They are able to consider the articles that matter most to them and to their readers, to plan the article, decide on the questions and to use their verbal communication skills to secure an interview and then to conduct that interview.

They then write up the article, exercising their written communication skills ready for the Purple Print Assistant Editors to take over.





# PODCAST PRESENTERS

Producing and presenting our new podcast series has given our year 6 girls the opportunity to learn a range of technical and interpersonal skills essential for crafting a quality podcast that draw listeners in and keep them engaged.

The girls have to demonstrate strong storytelling abilities. Being able to organise ideas, choose engaging topics, and deliver dialogue that draws in the audience is essential to keeping the show interesting. Having younger year groups on the show brings diversity of perspectives and excitement. The girls learn to manage their guests and keep the conversation flowing. The younger guests learn to take turns and practise their communication skills too.

The girls have to be well-informed and educated about the topics covered on the podcast, so engage in research and planning before an episode. Researching thoroughly, as well as actively listening during the show keeps the guests and the podcast on track.

The girls demonstrate passion and determination to deliver interesting content and these are skills that they will take with them into their future.



At Maltman's Green School, career-related learning starts in pre-prep school with the intention of inspiring children to develop a healthy sense of self and pursue their full potential. Strong female role models in a variety of careers join our girls regularly as early as Nursery to inspire them and open their minds to the opportunities that will be in their future. This term we have enjoyed visits from Doctors allowing the girls to listen to ultrasounds of their own heart beats to Aid Workers from Zimbabwe explaining about their roles and life in Africa

For our Prep school girls we host presentations by prominent female professionals to introduce students to a range of job opportunities. We invite guest speakers, including representatives from marketing, design, F1 racing, accountancy, science in medicine, solicitors specialising in criminal law, biotechnology healthcare, entrepreneurs, retailers, board directors, film and TV producers, technology executives and many more. The girls are eager to ask questions, and have been keen to find out how these women manage challenges in their profession and how they have progressed to the top of their field..

At Maltman's Green School, it is our aim that through introducing the girls to a wide range of job possibilities and listening to the first-hand experiences of female professionals, our Maltman's girls will be motivated and inspired to follow their dreams.



## CAREERS EDUCATION

### Key Skills

Confidence

Understanding of the wider world of work

Belief in themselves

Expanding their horizons

**Motivation to follow their dreams**





Risk Taking TBC

# RISK TAKING

In an increasingly risk averse society, at Maltman's Green, pupils are encouraged to take risks in their learning both inside and outside of the classroom. They are inspired by their teachers to throw themselves into their learning whether it be reciting a poem they have written or performing a music piece they have composed, designing and building their own shoes or recording their own news report.

Open-ended tasks are woven throughout the curriculum, providing opportunities for pupils to take their work wherever their curiosity may lead. This greater freedom provides a culture that supports independent thinking and the time to explore their own ideas allows space for risk taking.

Outside of the classroom, all pupils participate in nativities, festive concerts, productions and class assemblies. Some pupils also perform in gymnastics displays, music concerts and a large variety of house competitions including poetry recitals and dance displays.

Our extensive extra-curricular programme encourages the girls to try new things without fear of failure and simply to have a go!



## Key Skills

Communication

Team Working

Decision Making

Adaptability

Confidence



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# SUMMARY

Maltman's Green is making a dynamic impact in preparing our girls for the commercial world and equipping them with the skills and experience to apply their passions and succeed in the real world. We aim to truly ignite children's creativity, giving them a newfound business acumen, confidence and the skills to effectively communicate and collaborate. By combining these activities in an supportive, nurturing environment, we believe we provide the edge our girls will one day need to succeed in the real world, long after they have left us..